



Application

Muncie Riverfront District Liquor License

Business Entity Making this Application: _____

Applicant's Name: _____

Applicant's Address: _____ City: _____ State: _____ Zip: _____

Applicant's Phone (daytime): _____ Email: _____

1. In addition to the floor plan required in step 7 of the Indiana ATC form, please include:
 - a) Any plans you have to improve the facility in which you will operate
 - b) The expected timetable for work and business commencement
2. Explain the overall concept and unique features of the proposed establishment.

3. Describe the level of control and participation the owners will have in the day to day operation of the business.

4. Describe how your operation will focus on a dining, entertainment or cultural experience rather than an alcohol consumption experience.

5. Explain any past restaurant experience you have had or other means by which the Riverfront License Review Committee will be able to obtain information on your preparedness for this venture.

6. Please outline any other factors that will aid the Riverfront License Review Committee in the consideration of your application.

7. Please provide information on the number of jobs this operation will add to or be retrained within the City of Muncie.

8. Explain how you will jointly market your restaurant with other restaurants in the District, and how you will work with the community.

9. Describe how your restaurant will draw people to Muncie, specifically the riverfront area.

10. Please verify that you do not currently hold or have held an active 3-way license for this location within the past 12 months.

Please attach:

1. Your completed Indiana State form entitled "Application for New or Transfer Permit" along with any attachments
2. A copy of the executive summary of your business plan (should include financial and ownership strengths)
3. A copy of your proposed permanent signage
4. A tentative menu

Please submit 5 packets to include this application and all requested documentation to:

Muncie Riverfront License Review Committee

300 N. High St.

Muncie, IN 47305

Electronic submission of the packet will be forwarded to Committee members please send to:

mayor@cityofmuncie.com Subject should be: Muncie Riverfront District Application

Permits are not transferable, not portable within or without the District and any renewal are subject to compliance with the terms of these local rules and any agreement negotiated with the Riverfront License Review Committee. The permits shall not be pledged as collateral or subject to any lien, judgment, property settlement agreement, or third party claim.

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application are true and complete to the best of the Applicant's knowledge and belief. I have read and understand the procedures and agree to follow the Riverfront License Review Committee Process. I am submitting documentation as requested.

Applicant's Signature: _____ Date: _____