

DWNTWN
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THE
ORIGINAL
MUNCIE

FIRE UP DWNTWN

A SIZZLING STREETFEST

PRESENTED BY



IVY TECH
COMMUNITY COLLEGE
MUNCIE

DOWNTOWNMUNCIE.ORG



SATURDAY, AUGUST 5, 2023
DWNTWN MUNCIE



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THE
ORIGINAL
MUNCIE



- Presenting Sponsor *Ivy Tech*
- Fly-Over
- Special Shape Balloon Glow
- Fireworks *Sponsored by Grizzly Fireworks/Boomers Factory Direct Fireworks*
- Tethered Rides *1 Sponsored by Open Door*
- The HotSpot Children's Area
- Hot Pepper Eating Contest
- Twinkle Baskets *1 Sponsored by NASH 102.5*
- Hot Rod Cruise-In
- The Red Hot Children's Express
- Muncie Firefighters & Police Rib Eating Contests, Water Ball Contest and MRAP Pull *Sponsored by Ruoff Mortgage*
- E-Motion Matrix Simulator
- NASCAR Simulator
- Live Bands AND Much More to Come

SAT, AUG 5, 2023
1-10 PM

PRESENTED BY



IVY TECH
COMMUNITY COLLEGE
MUNCIE



Hot Air Balloons



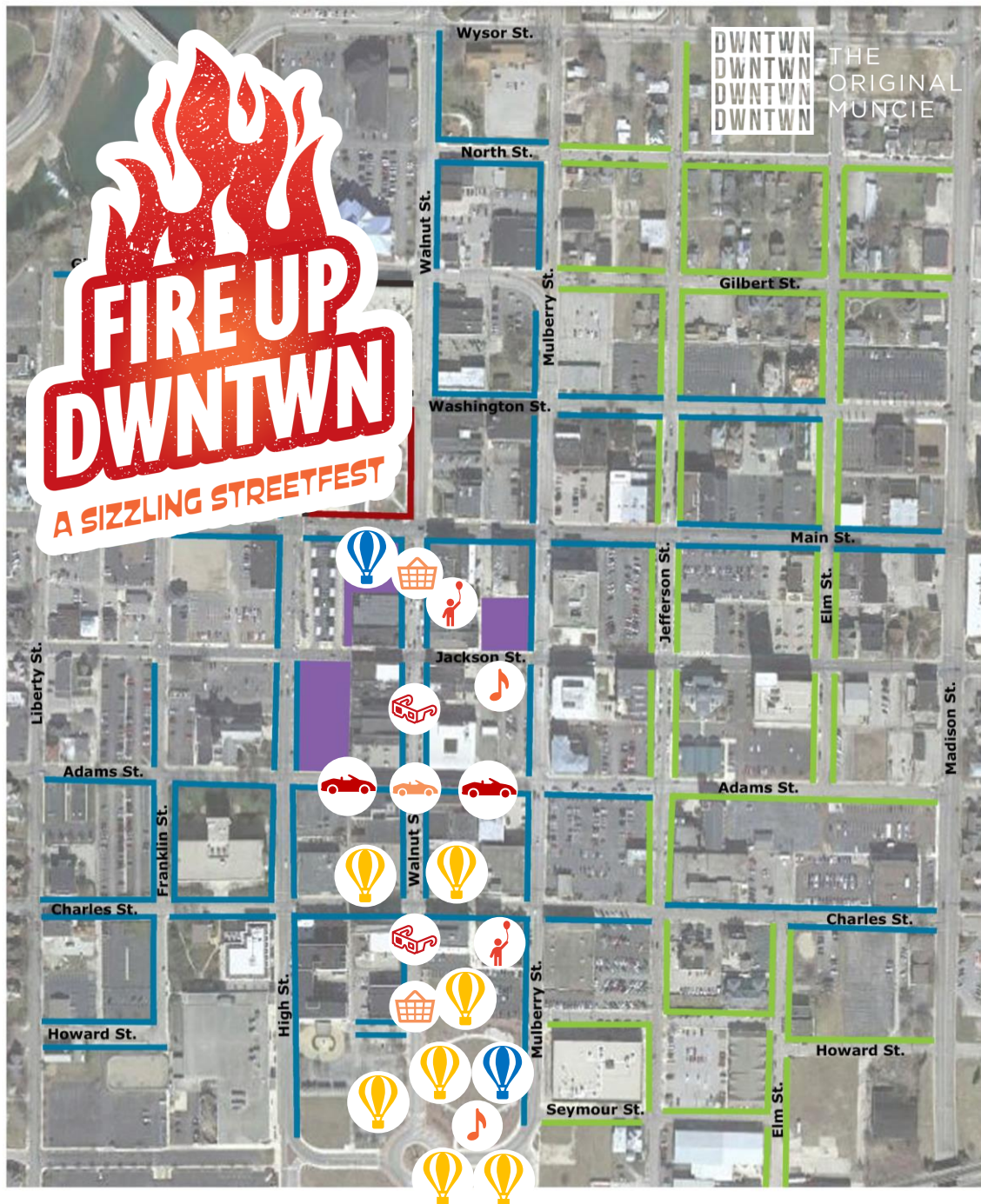
Tethered Rides



The HotSpot Kids Area



Balloon Baskets



Live Music



Hot Rod Car Show



NASCAR Simulator



E-Motion Matrix Simulator

FIRE UP DWNTWN

A SIZZLING STREETFEST



SMILEY



OGGIE



FINLEY



IVO

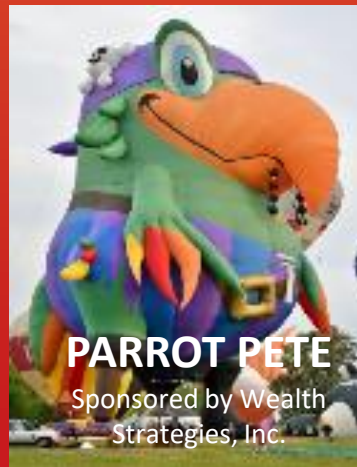


PEANUT

Sponsored by
The Star Press

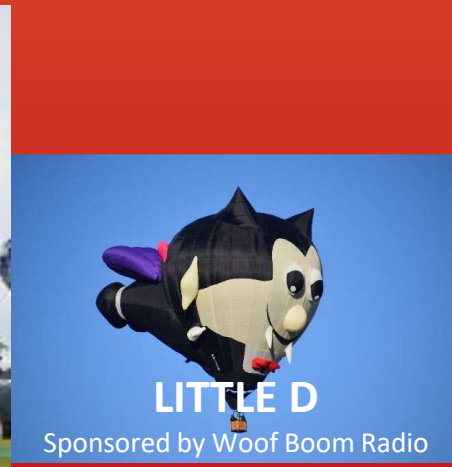


CLAW'D



PARROT PETE

Sponsored by Wealth
Strategies, Inc.



LITTLE D

Sponsored by Woof Boom Radio



CHRIS BACON

Sponsored by John Tom's
BBQ Sauce

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THE
ORIGINAL
MUNCIE

Ivy Tech
DWNTWN Muncie
Intersection
Ball State University
Magna
Old National Bank
City of Muncie
Horizon Convention Center



Presenter	\$5,000	SOLD
Fly-Over	\$ 5,000	
Balloon Glow	\$ 5,000	
Special Shape	\$ 5,000 X 7	5 SOLD
Balloon Tether	\$ 5,000 X 2	1 SOLD
Fireworks	\$ 5,000	SOLD
NASCAR Simulator	\$ 5,000	
E-Motion Matrix Simulator	\$ 5,000	
The HotSpot Kids Area	\$ 2,500	
Twinkle Basket	\$ 2,500 X 2	1 SOLD
Firefighters Waterfight	\$ 2,500	
Rib Eating Contest	\$ 2,500	
Hot Rod Show	\$ 2,500	
Hot Pepper Contest	\$ 2,500	
Other Entertainment	\$ 2,500	
Fence Banners	\$500 X 20	8 SOLD

- \$15,000: Four Flyover Rides, Named Sponsor, Stage Banner, 2 Matrix Tickets, 4 VIP Parking Passes, Complimentary Booth Space, All Media (*Includes: Radio, Newspaper, Website, Stage Mentions, Social Media, Signage*)
- \$5,000: Two Tethered Rides, Two NASCAR Rides, Radio and Print Media, Basket Banner or Sign, Complimentary Booth Space, 2 VIP Parking Passes
- \$2,500: Basket Banner or Signage, Radio and Print Media
- \$500: Fence Banner

