FOR IMMEDIATE RELEASE: September 26, 2022

**Muncie IronKids Event Encourages Physical Activity for Ages 1-17**

On Friday, September 30, youth of all ages will get to experience the excitement of a sporting event in a fun, relaxed environment. IRONMAN International is hosting their popular IRONKIDS Fun Run, which offers distances of 80 feet, one half mile, and one full mile for young athletes.

 Participating youth will get a first-hand introduction to the IRONMAN tradition as they complete the course at their own pace. One parent or guardian may accompany each child. Each participant will take home a bib number, bag, and participation medal, as well as getting to run on the official IRONKIDS course, which will be set up at Canan Commons.

Event organizers are enthusiastic about the Fun Run, as a way to promote physical activity in children, and to inspire youth to pursue athletic endeavors. “Athletics, whether in an organized sports league or an individual training plan, is such a great way for kids to learn about sportsmanship, discipline, and perseverance,” comments Mayor Dan Ridenour, who is a lifelong runner and an IRONMAN. “This is a really unique way for kids to get introduced to sporting events.”

Families can register children by following the QR code provided on the flyer. The Fun Run will be held at Canan Commons on Friday, September 30th, at 5:30 p.m.